

*creating a*  
**new vision**  
*the path to*  
**the future**



**Calling All Presenters!**

The Florida Alcohol and Drug Abuse Association (FADAA) and the Florida Council for Community Mental Health (FCCMH) are teaming up to present the 2010 annual conference - ***Creating a New Vision: The Path to the Future***. The conference will take place at the Hyatt Regency Grand Cypress Resort in Orlando, August 11 - 13, 2010. We are currently seeking proposals for workshop presentations.

In addition to the high quality training workshops on substance abuse and mental health you have come to expect at the FADAA and the FCCMH annual conferences, this year's conference will emphasize treatment of co-occurring disorders and systems transformation to create a "no wrong door" approach to care in Florida.

We seek workshops from which to build specific tracks in the areas of adults, children/adolescents, clinical/treatment services, evidence-based practices, technology, hot topics, and administration. These tracks will provide a forum for conference participants to assess:

- ❑ system transformation initiatives;
- ❑ model programs and evidence-based practices;
- ❑ recovery and resiliency-based programs;
- ❑ clinical techniques applicable to practices in a variety of therapeutic settings;
- ❑ new research and treatment methods including co-occurring methodologies;
- ❑ issues of interest to clinicians, community-based agencies, consumers and family members; and
- ❑ methods for integrating behavioral and physical health care.

Special consideration will be given to proposals featuring (1) best practices and evidence-based service programs using a "how-to" training approach and (2) administrative and management presentations addressing organizational effectiveness, organizational change and the use of new technologies. Presentations must be designed for an experienced behavioral health care audience with advanced technical skills.

**Educational Goals and Objectives**

Workshop proposals must have at least three clearly defined learning goals, along with a one-page summary of the presentation. Learning goals should be specific, concise, measurable and realistic for the length of the presentation. Programs must be of sufficient length to present the topic in depth as well as accomplish the stated learning goals. Continuing education speakers must have specialized postgraduate or graduate level training in the subject area; extensive experience, to include not less than two years of education and research in, or practical application of, the subject area; or be a faculty member or former faculty member of a graduate-level, accredited higher learning institute.

**Notification and Acceptance**

Notification of receipt of a proposal by e-mail or telephone by the conference planning committee will indicate receipt of a complete or an incomplete proposal. Incomplete proposals will not be considered. A representative of the conference planning committee will notify workshop presenters of acceptance by **April 5, 2010**. Additional information or modifications to the proposal may be requested. If accepted, workshop leaders will receive notice with a specific time and date for the workshop and a presenter agreement(s).

## Workshop Handouts

We strongly recommend workshop presenters prepare handouts for participants. Materials received at the conference planning office by 5:00 p.m., **July 9, 2010** will be copied by the conference hosts and made available for workshop participants. Materials not received by the deadline become the responsibility of the presenters, who must provide a minimum of 100 copies at their own expense.

## Presentation Formats

Lecture:	A single presenter speaking on a single topic, providing a question and answer period at the end.
Panel:	A moderator with two or three presenters offering perspectives on a single issue.
How To:	A presentation format that allows “hands on” participation and interactive discussion by conference participants; often case studies are used as examples.

## Workshop Evaluation Criteria

Presentations are sought that feature best practices and evidence-based initiatives with a “how-to” training approach. Presentations should help participants focus on developing leadership, management and clinical skills; positioning their organizations for success; developing new strategies to stay competitive in the market and prepare for future challenges; and introducing innovations and practical solutions in daily operations.

Proposed presentations will be assessed on the extent to which they address service or administrative best practices, promising practices, emerging issues, managed care or system changes that affect the business practices of community-based providers, and offer workshops designed to help providers become more efficient and effective. Presentations will be assessed using the following evaluation criteria:

- ✓ relevance to the conference;
- ✓ address the future of the industry and substance abuse / mental health care;
- ✓ overall importance, quality, innovation, originality, timeliness and content;
- ✓ presenter’s experience and expertise;
- ✓ value or usefulness to the field or profession;
- ✓ practical application of ideas presented;
- ✓ significance of the work; and
- ✓ relevance to several professional licensure categories.

Preferred presentations will be designed for an experienced audience with advanced technical skills equivalent to master’s and doctoral levels. Proposed topics should feature best practice and evidence-based programs, and provide applicable “how-to” information for implementation by workshop participants. We invite submissions on all aspects of mental health and substance abuse related topics. Workshop proposals are due by **March 17, 2010**. Notifications of acceptance will occur by **April 5, 2010**.

**Submissions Must Be Typed**

Presentation Title		
Name (Presenter)		Degree
Title		
Agency/Organization		
Mailing Address		
City	State	Zip
Telephone	Fax	
Email		

Please attach a separate sheet with the same contact information for additional presenters.

**Target Population:**

Substance Abuse      Mental Health      Both

**Experience Level:**

Advanced      Intermediate  
(Advanced – over 10 years experience; intermediate – less than 10 years experience)

**Presentation Format:**

Lecture      Panel      How-to, Hands-on  
(See page 2 for requirements)

**Requested length of time for workshop:**

1.5 hours      3.0 hours

Have you presented at prior state or national conferences?  
No      Yes

If yes, name of sponsoring organization?

When? Topic presented?

**Audiovisual Equipment Required:**

LCD projector & screen  
Flip Chart  
Other

**Please attach and submit the following for a complete proposal:**

1. completed application form (this page);
2. presentation title;
3. one-page summary of presentation;
4. three (3) defined educational learning goals;
5. speaker(s) vitae/resume; and
6. brief biographical sketch

**Please select the area(s) addressed by this proposal:**

- system transformation initiatives
- recovery and resiliency models
- adult mental health
- adult substance use disorders
- assessment tools for co-occurring disorders
- psychosocial rehabilitation
- clinical therapy
- children's mental health
- child welfare
- juvenile justice
- children's substance use disorders
- co-occurring disorders
- substance abuse prevention
- workforce development
- Medicaid/service delivery and financing approaches
- jail diversion
- offender re-entry
- rural behavioral health care
- quality improvement
- information technology
- financial management
- homelessness/supported housing
- training and employment services/supports
- prevention and wellness
- criminal justice/law enforcement and behavioral health – diversion and re-entry initiatives
- managed care models and practices
- integrated health and behavioral health
- agency and business operations/management
- other (Please specify)

**Topics of particular interest include but are not limited to:**

- New clinical breakthroughs
- The consumer/peer movement
- Smoking cessation
- Integration of behavioral health care and primary care
- How to create a model recovery-based agency
- Therapeutic interventions for children
- Workforce interventions: recruitment and retention
- Marketing agencies programs and services
- Product diversification
- Budgeting and productivity
- Program and performance management

Only applications with all the required information will be reviewed. Email proposals by **March 17, 2010** to: [kendra@fccmh.org](mailto:kendra@fccmh.org) or [mbooker@fadaa.org](mailto:mbooker@fadaa.org) or mail completed applications to either association:

**FLORIDA COUNCIL FOR COMMUNITY MENTAL HEALTH**  
Conference Development  
316 East Park Avenue, Tallahassee, Florida 32301

**FLORIDA ALCOHOL AND DRUG ABUSE ASSOCIATION**  
Conference Planning  
2868 Mahan Drive, Suite 1, Tallahassee, Florida 32308