



Sept. 28-29, 2018

Sponsor-Exhibitor Form

NAMI Florida is the state's largest grassroots organization for individuals and their loved ones affected by mental illness. We advocate for better access to treatment and services for individuals with mental illness; provide classes and support groups for individuals and families; and offer public awareness presentations to schools, businesses, and the public.

Our 2018 Meeting & Conference theme is PROMOTING PROGRESS, a two-day event that explores the current trends around mental health in our state. This year's conference will include the following topics:

- Keynote speech from NAMI CEO Mary Giliberti
- Innovative approaches by law enforcement
- How schools are addressing mental health needs of students
- Clinical information on mental illness
- Networking opportunities with our 26 affiliates
- Training event for peers
- And more!

We invite you to sponsor, exhibit, and advertise at our event. Your support makes this event and training possible and promotes your name and brand to individuals, families, advocates, treatment providers, corporate leaders and policymakers throughout the state.

■ Our Location

Disney Springs® Resort Area's newest hotel resort, B Resort & Spa in Lake Buena, Florida is a lifestyle hotel featuring 394 newly renovated guest rooms and suites that showcase stylish yet playful decor for families and the most discerning business travelers alike.

You won't find a more beautiful hotel or ideal location than the B Resort & Spa, an official Walt Disney World® Hotel.

Conveniently located just off I-4, the hotel allows easy access for travelers and close proximity to a wide variety of theme parks and top notch restaurants.



B Resort & Spa
1905 Hotel Plaza Blvd.
Lake Buena Vista, FL 32830

Sponsorship Levels

■ \$5,000 Visionary

- Access to list of registrants
- One exhibit table (if requested)
- Invitation to VIP dinner on Friday with NAMI CEO Mary Giliberti
- Attendance at Welcome Reception on Friday
- Collateral material in tote bags
- Name/logo listed on signage for both conference days
- Name/logo in conference program
- Free ad space in program
- Special "Thank You" on social media prior to and during the event
- Complimentary admission for four -- both conference days
- Opportunity to sponsor Friday reception or Saturday lunch
- Five-minute speaking opportunity on Saturday
- ASK US about becoming a corporate partner of NAMI Florida!

■ \$2,500 Innovator

- One exhibit table (if requested)
- Attendance at Welcome Reception on Friday
- Collateral material in tote bags
- Name/logo on conference signage for both conference days
- Name/logo on full conference program
- Special "Thank You" on social media during the event
- Complimentary admission for two -- both conference days
- Opportunity to have name on tote bags or name badges
- Recognition on Saturday morning

■ \$1,000 Trendsetter

- Complimentary admission for one
- Attendance at Welcome Reception on Friday
- Collateral material in tote bags
- Name/logo on conference signage for both conference days
- Name/logo on full conference program
- Opportunity to sponsor a coffee break

■ \$500 Advocate

- Complimentary admission for one
- Attendance at Welcome Reception on Friday
- Name listed in conference program



■ Yes! We'd like to participate!

We would like to support NAMI Florida's annual conference/ meeting at the following level:

- \$5,000 Visionary Sponsor \$2,500 Innovator Sponsor \$1,000 Trendsetter Sponsor \$500 Advocate Other

Exhibit table needed? (Visionary and Innovator levels only)

- Yes No

■ Exhibitor Only

You'll have a 6' table and your name will be listed as an exhibitor in our conference program. You'll also receive one free conference registration.

Sign up and pay before July 15th -- get a 10% discount!

- Friday Only \$1000 Saturday Only \$1000 Friday and Saturday \$1750 Non-profit rate -- \$500 each day

Will you need access to an electrical outlet?

- Yes No

■ Our policies

Exhibitor applications are accepted on a first come basis depending upon availability. No space is fully confirmed or assigned until full payment and required forms are received.

No refunds will be issued once an application and payment for an exhibit are submitted.

NAMI Florida has the right to respectfully decline or cancel and return payment for any exhibit or sponsorship at any time.

■ Exhibitor information

Exhibit setup will take place:

- Friday, Sept. 28 from 7-9 am
- Friday, Sept. 28 from 6-8 pm
- Saturday, Sept. 29 from 7-8 am

Exhibits will be in the hallway outside the conference rooms. Six foot covered tables will be provided; you are responsible for cleaning up your area at the conclusion of the event. You are responsible for bringing extension cords.

■ Important deadlines

Monday, Sept 10th -- This form is due to NAMI Florida office.

Friday, Sept. 14th -- Payment is due by close of business.

Monday, Sept. 17th -- All logos must be sent to events@namiflorida.org by 5 pm to be included on the agenda, program and signage.

Friday, Sept. 21st -- All promotional items must be received by 5 pm for inclusion in promotional bags.

Please send items to: NAMI Greater Orlando, 5051 North Lane, Suite 21, Orlando, FL 32808



■ Sponsor -Exhibitor information

Contact Person

First Name

Last Name

Company/Organization name

E-mail

Street Address

Street Address Line 2

City

State / Province

Postal / Zip Code

Phone Number

■ Who should receive our invoice?

First Name

Last Name

Company/Organization name

E-mail

Street Address

Street Address Line 2

City

State / Province

Postal / Zip Code

Phone Number

Please list the names, cell phones and emails of the individuals who will be attending on your behalf:



■ Payment information

- By check.
Please send to NAMI Florida, PO Box 961, Tallahassee, FL 32302
- By credit card.
Please contact Beverly Remien at beverly@namiflorida.org

■ Last step....

By signing this agreement, you are committing to making payment for an exhibit or sponsorship for the NAMI Florida 2018 Annual Conference & Meeting.

Please sign inside the white field above.

Date

■ We appreciate you!

Thank you for participating in NAMI Florida's Annual Conference & Meeting!

Your support will make it possible for more families and individuals affected by mental illness to benefit from support groups, classes and public awareness presentations offered by NAMI affiliates across Florida.

NAMI Florida is a 501(c)3 charitable organization.